



Bio: Marta Kot, holder of Master's degree in Public Relations from Bournemouth University (UK); 6 years' experience of executing and managing global communications campaigns in London (Ruder Finn UK, Wildfire); Senior PR Consultant at The British Embassy in Armenia; English language teacher; founder of Marta Kot Business Coaching & PR

Dear Sir/Madam,

June 2019 is the month when I am due to deploy my skills and offer companies a workshop titled *Diplomacy in international business communications*.

In 2017 I launched my consultancy Marta Kot Business Coaching & PR and since then supported professionals all over the world develop their communication skills in order to come across diplomatic and tactful and succeed in business negotiations. Prior to that, for over six years I executed and managed global communications campaigns in top PR agencies in London and was appointed Senior PR Consultant at The British Embassy in Armenia. Here's my website address so you can familiarise yourself with my professional profile in more detail and read what my clients say about our work together: <http://martakot.eu>.

My experience ranks me a specialist within the area of international communications and I'm fully convinced that diplomatic and effective communications contribute to financial success of a company and boost its reputation. Similarly, poor and insensitive communications can often hinder company's growth on the international stage. I dare to say that skilled communications is almost every company's gate to success. Hence, I have developed a hands-on workshop which:

- Helps both the management and employees realise the importance of diplomacy in international communications and its potential to contribute to success of marketing, PR and sales
- Is full of examples of poor or insensitive intercultural communications and explains how to avoid making similar mistakes
- Gives examples of successful international communications patterns
- Provides participants with ready-to-use diplomatic expressions
- Provides participants with trendy expressions in business English
- Aims to boost participants' confidence in their business English skills thanks to practical exercises, such as role playing, developing dialogues or responding to emails
- Aims to address any questions or doubts participants may have with regards to international and intercultural communications.

What I can do and would strongly encourage you to request is to tailor this workshop to the needs of your company and its employees. I would be more than happy to discuss the details. In order to do so, call me on 536260535 or email at marta@martakot.eu.

Best regards,
Marta Kot